



**IATA ANNOUNCES GEORGE
SCHMITT & CO AS AN APPROVED
RFID CONVERTER**



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George Schmitt & Co., a globally recognized leader in the converting of RFID enabled baggage tags for the aviation industry, has been chosen as one of three suppliers of RFID Baggage Labels by the International Airport Transportation Association (IATA), as a result of an RFP for the provision of RFID baggage labels to the aviation industry.

Thirty one companies were invited to compete in the IATA RFP process which aims to reduce the barriers to RFID adoption in baggage processes. The project was lead by IATA with the support of airlines and airports interested in RFID use. IATA has previously identified RFID as offering estimated savings of \$ 800 million as a part of its “Simplifying the Business” program. It also hopes to improve baggage service by implementing RFID, which plays a major role in the IATA Baggage Improvement Program.

George Schmitt & Co. has been a supplier of RFID baggage tags to McCarran International Airport, Las Vegas Nevada, USA since late 2005 and has supplied RFID baggage tags and RFID transfer labels to Hong Kong International Airport in Hong Kong, China since 2007. These airports represent the two largest, fully implemented RFID baggage handling systems.